



TetherGuard Sports Products, LLC
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Buffalo, MN 55313

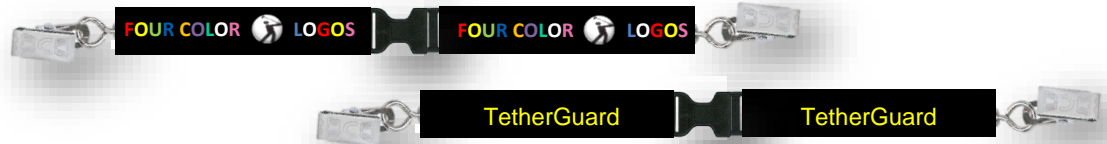
888-234-8817
www.TheTetherGuard.com

TETHERGUARD™ PRODUCT FACT/TERM SHEET

Product Description:

TetherGuard is a custom branded golf accessory that ends accidental loss of head covers through the use of simple tethers, and provides customized branding message opportunities for golf equipment suppliers.

Custom Branded or Standard Tethers



Product Images:



Primary Benefits:

For golfers, it prevents the frustration, aggravation and expense of lost head covers.

For retail establishments, it provides a very easy to justify and cost effective upsell for any golfer purchasing a club with a head cover, a player that lost a head cover and is looking for a replacement, or a golfer who is being proactive in protecting their investment in clubs with covers.

In addition, TetherGuards are able to be branded with any colors, graphics, tether color or branding messages for promotional purposes or to be resold under private label.

Product Features:

TetherGuards are weatherproof double thick nylon tethers that resist discoloration, maintain their natural sheen, and silkscreen printing intact. Clips are nickel-plated; and a rapid release clip enables quick removal of a club with its head cover without the need to unclip the tether.

MSRP \$15.99 for three tethers that secure up to four head covers by being anchored to each other or a loop or zipper on the golf bag.

Wholesale Pricing: Available

Volume Discounts: Available. Based on total number of tethers ordered per order, both branded or unbranded, independent of packaging options chosen (three packs or bundled)

Minimums: No minimum for TetherGuard-branded tethers.
For branded tethers, 100 tethers (counting three packs as three tethers) minimum.

Branding: Silk screened on tethers of any color. Any graphic files for logos, messages and other branding impressions. Logos may be lifted off of websites or other electronic documents and colors will be perfectly matched, providing consistency with existing guidelines..

Branding Costs: No additional charge per tether, except for one time set-up fee and one time dye cost for one to four colors. Color of tether is at no additional cost.

Dimensions: Retail package is 3" x 8". Each tether is 12" long, including two 5" x .75" straps for branding.

Packaging Options: Default packaging is retail packages of three hanging tethers clipped to the top label set within a crystal clear polyethylene bag with hanging hooks available.

Alternatively, orders may be shipped in bulk for individual access.



Uses: Works with any type of head cover, any brand, for any club. It is used by golfers to protect their investments in clubs with head covers and in head covers themselves.

For golf pro shops and other equipment providers, retail sales, club gifts, tournaments, charity and other promotional events and use. Also used to promote more head cover revenue as a give-away for exceeding a revenue minimum.

Sample Tethers for Tournaments

